

## JOB DESCRIPTION – STORYTELLER

If this sounds like the perfect role for you submit your CV and Covering Letter to:  
recruitment@realmarykingsclose.com

### PURPOSE OF THE JOB

As a storyteller at The Real Mary Kings Close you will work across all areas of our attraction – from delivering memorable and enjoyable guided tours, to processing and checking our guests pre-tour to being the smiling face welcoming them back to the 21<sup>st</sup> century in our giftshop. You will work as a team to ensure the highest standard of experience reflected in being named TripAdvisor No 1 Attraction in the UK 2024.

Regardless of the task in hand, together at Continuum we will have fun and make money – in that order!

### KEY ACCOUNTABILITIES

- Observe and report immediately any incidents, which may affect the health and safety of other team or guests of the attraction.
- Deliver a memorable and enjoyable one-hour guided tour through a historical attraction
- To provide active team engagement throughout the guest journey
- Learn, follow and deliver the scripts.
- Exhibit stage presence throughout the interactive experience, commanding your audience confidently and effectively.
- Deliver the highest standards of presentation, performance and passion throughout the site at all times.
- Deal with guest enquiries and bookings in a friendly and efficient manner in line with the expected Continuum Attractions standard.
- Work alone, and as part of a team, to provide guests with positive and memorable visits.
- Encourage guests to leave feedback on their experiences at the attraction.
- Proficient use of the till system in order to quickly and efficiently process transactions.
- Upselling and cross selling of products.
- Ensure that all retail areas fully stocked and merchandised in a professional and creative manner.
- Ensure that all stock systems and deliveries are well controlled in line with Continuum Attractions guidelines and procedures.
- Ensure that uniform/costume is clean and well-presented and that clothing guidelines are adhered to at all times.

- Maintain good timekeeping in line with Continuum Attractions policy.
- Ensure that all areas of the attraction are clean and tidy at all times and undertake regular inspections of the attraction to ensure that cleanliness standards are maintained.
- Work across the commercial areas of the attraction - admissions, retail, tours, hospitality, event.
- Assist with private, evening hire and specialised tours as directed by a line manager.
- Work within Continuum Attractions Health & Safety guidelines and alert Managers as any issues arise.
- Contribute towards meetings and future development of the attraction.
- Contribute to the commercial success of the attraction by promoting the attraction to prospective guests.
- Be able to take responsibility for your own development and learning.
- Attend all training sessions and team meetings as required to improve/reinforce knowledge and understanding of role and attraction.
- Work towards OKR's and personal development blueprint.
- Ensure that all policies and procedures are adhered to.

This job description is not exhaustive and other duties or tasks may be required as specified from time to time in accordance with the job role

#### ATTRACTION/OFFICE SPECIFIC REQUIREMENTS

- Within this role you will be expected to work late nights, early mornings, bank holidays and weekends

**Person Specification**

**Essential:**

- Experienced in drama/acting/live/storytelling entertainment
- Ability to engage members of the public and to gather an audience
- Commitment and passion to performance and learning
- Creativity and Enthusiasm
- A flexible, hands-on, can-do approach
- Initiative and positivity
- An excellent work-ethic and desire to develop skills
- Personable, presentable and highly professional
- High proficiency in English

**Desirable:**

- Previous Experience of working in the Tourism Sector
- Experience in group management to maintain tight booking times
- High proficiency in second language.
- An interest in History